

Arlington's Families for Safe Streets ("Arl FSS")

26 Oct 2022

Arl FSS Meeting Notes

- Attendees – 8 people

Old Business

- Vision Zero Critical Crash Campaign w/DES – Michelle Brydges described the different monthly VZ campaign flyers over the past four months in Roslyn and other high risk street corridors. Michelle is working with Dan Nabors to coordinate how Arl FSS can help supplement the County's VZ messaging
- Near Miss Survey results update – Lucas Henneman provided an update on the trends in NM survey reports with several streets / traffic corridors beginning to show patterns of chronically dangerous driver behavior in the Ballston – Roselyn corridor. The NM data report also reveals how certain neighborhoods have few NM reports. This reflects the work Arl FSS needs to do to raise awareness of the NM survey.
 - James Churbuck suggested that we tape NM flyers with QR codes on telephone or traffic light poles at dangerous intersection with a large, easy to read QR code. We need to make it easy for people to find the QR NM code when people are in the proximity of dangerous locations.
 - There is also concern about the rash of vehicle to vehicle crashes around Harrison & 26th Street
 - Sarah Galloway suggested that laminated flyers be used to hold up under various weather conditions. Ideally, the flyers would have multilingual QR codes.
 - Qiaojing Huang is working on a Chinese / Mandarin translation of the NM survey and hopes to have the translation completed within the next several weeks.
 - James asked if the NM survey captures the issue of poor lighting / visibility at intersections or when the sun blinds drivers in the AM/PM?

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- Ans: No but maybe we can work that question into the new survey
- TPB Grant has funded data management consultants who are about to complete the upgrade of the NM survey. The new survey results will be easier to read and download and neighborhood NM patterns will be more discernable. The survey should be published within the next few weeks.

New Business

- Regional NoVA FSS / Arl FSS Newsletter update is being drafted and ready for publication by early November. New article content is still welcomed.
- Plans for World Day of Remembrance (WDoR)
 - Sunday, Nov 20, 2022
 - Williamsburg neighborhood where a recent pedestrian / vehicle crash resulted in death of an 85 year old lady on Little Falls Road.
 - Arl FSS should coordinate with the Williamsburg Civic Association, York Town Association, Nottingham Elementary PTA, Yorktown HS, W-L High School and other relevant community organizations
- Giving Tuesday Fund Raiser
 - Trying to set a goal of \$1,000 for donations for Arl FSS to help fund the costs of the street safety marketing campaigns, 3-way blinkers that we distribute to the public, etc.
 - Funding - individual donations plus maybe Amazon / other businesses
 - Giving Tuesday is on the first Tuesday after Thanksgiving – Nov 29, 2022
- Improving Social Media presence
 - We welcome volunteers to help improve our Social Media presence via
 - Tweeter (Lucas will help)
 - FB/IG (Hung will help)
 - Sarah can help with connecting the NM survey / WDoR event to the Shirlington Civic Association
 - Qiaojing suggested creating a magnet that has the QR code on it may help since people usually stick it to their refrigerator instead of just throwing it somewhere and losing it

Upcoming Events

- **Alert -next Arl FSS Meeting – Wednesday, Nov 16, 2022**
 - Move to 3rd Wednesday of November b/c of Thanksgiving