

Alexandria's Families for Safe Streets ("AFSS")

Zoom Meeting 21 Nov 2023: 6:30 pm to 8 pm

Advisory Committee Agenda

Meeting Notes 6:30 - 7:25 PM

Introductions

Brian Shankman, Norm Lisy, Lisa Sweeney, Kathy and Mike Doyle
Kevin O'Brien VA organizer for WABA

Treasurer's report

\$7,100 - spent this month, purchased a new laptop (\$1,998)

92% of budget spent within a year is in support of the mission (blinker lights, Near Miss promotional material, Dash Bus material etc.)

Bank Balance/Total Assets - \$11,731

End of Year campaign coming up - Giving Tuesday

Guest Speaker -- Bryan Hayes, T&ES

Not in attendance

Old Business

- **World Day of Remembrance results**
 - Summary of the event
 - Over 65 attendees, lots of policymakers, senior transportation executive and police from all three-chapter jurisdictions
 - Placed flowers at crash site (Leesburg Pike)
 - 17 chairs and candles in remembrance for those who have been killed in the past year.
 - How do we put the 3 "asks" into action?
 - Broaden ASE implementation.
 - Approved for school zones and construction sites, how to get them approved for other locations?
 - Kevin - would require a state change or action; Recommends maximizing the currently approved utilization first to make it easier for the ask.
 - Apply more "Quick Build" approach.

Alexandria's Families for Safe Streets ("AFSS")

- simple things that can be done inexpensively (brighter bulbs, flashing lights and speed signs, narrowing lanes, curb cut-outs, etc.)
- Improve crash reporting information.
 - Chris French is also interested in this data
- What could we do better next time?
 - Improve Media contacts
 - The event did not get much media coverage
 - NBC Nightly News (national) had a Vision Zero story but not our WDOR.
 - Gain better media coverage
 - Kevin - WABA has a press list although they don't get too much media coverage except there was significant coverage for Ride for Your Life;
 - When hundreds of riders are out there in front of people/the public, that brings media (similar to the time AFSS walked down Mt. Vernon)
 - email that highlighted the ways people could show up for so many WDOR events in the DMV divided attention within the various jurisdictions - Is there a way to not get on each other's toes?
 - This year the three NoVA Chapters came together for one event. Coordinating the coverage is key.
- **Volunteer opportunities:**
 - Social media
 - Dane (not on call) looking into someone he knew who may be able to assist, although may not be a volunteer.
 - Public outreach
 - Posting the NM 8x11 flyers along Beauregard and other streets (e.g. Sanger) where crashes occur. Also, Seminary Road West and Arlandria.
 - Posting at Dash Bus stops (Casey Kane - was going to put some up)
 - Let Mike know if you want to put up some flyers.
 - NM analytics

Alexandria's Families for Safe Streets ("AFSS")

- What are the most common forms of danger on certain high crash corridors? What is most frequently reported on Duke Street, Mt. Vernon, etc.
- Brian will take a look at the data
- **Update on ACPS – Ped Ed middle school program**
 - Presented to nearly 600 6th grade students at Patrick Henry (Nov. 10) and Hammond (Nov. 20-21) Middle Schools.
 - People involved:
 - AFSS - Mike Doyle, Brian Shankman, Lisa Sweeney
 - ACPS - Kristin Donely, Nicole Radshaw
 - APD - Sgt. Rich Sandoval
 - Patrick Henry - 90 students, 100 blinkers (extras for staff)
 - Hammond - 503 students, AFSS to deliver a box of 100+ blinkers for the last session that did not receive blinkers.
 - Near Miss data cards with QR code link to survey
 - Presentation was improved from prior years:
 - higher student engagement
 - less student disruption
 - relatable to students with street and shopping center locations
 - Nicole and Kristin to meet with GWMS and Jeff Houston to schedule a date for their assemblies.
- **Farmers' Markets**
 - Anybody willing to help out at either OTFM or Del Ray?
 - Dec 9th or 16th from 8am-10am, and 10am-noon
 - Let Mike or Brian know if available for one of these dates.

New Business

- Duke Street in motion – meeting on Dec 7th at Bishop Ireton HS
 - Three parts of the plan, one part not yet agreed upon
- SURVEY for King and Commonwealth Streetscape Improvements project which seeks to install wider sidewalks and bicycle facilities in the area around the King Street Metro Station (after several other infrastructure projects slated to occur in the immediate vicinity are done).
- We have an overall project website which shows information on the various projects coming to the King Street Metro area, called the King &

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Commonwealth Infrastructure Investments -
<https://www.alexandriava.gov/transportation-planning/king-commonwealth-infrastructure-investments>.

Click below to take the survey.

Kevin - made a point about limited accessibility to sending the survey via a PC, since QR codes are "phone-centric", unless you have a copy of the image or QR code on the PC you scan with your phone.



Upcoming Event

- AFSS next meeting is scheduled for **Tue, Dec 19, 2023**
 - Should we skip next month due to the holidays or have an informal social get together on the evening of the 19th?
 - Norm - suggestion to send out notice or Doodle poll to list of members to see if they would be interested in a social event and available on 12/19
 - Kevin (WABA) - Members Holiday Party earlier in Dec, BPAC does a gathering at a community center, Kevin holding a meet-up in Shirlington next week (can share link)
 - Brian - We had a large anniversary social event in September, but this one would be more member-focused (vs. city officials)

Alexandria's Families for Safe Streets ("AFSS")

- Lisa - Dec 19th/ACPS is on break this week; use the Doodle poll to gauge the interest of AFSS members and include the information/tentative location and time
- Brian/Lisa - even a small percent of the membership response could be enough to host an event

New Business:

Kevin - WABA Giving Tuesday tries to highlight other organizations deserving a shoutout, **NOVA FFS is on the list of their shoutouts!**